

The Crittenden Record-Press

No. 33.

Marion, Crittenden County Kentucky, Thursday Morning, Apr., 1, 1915.

Vol. XXXVII

MISS CLAYDE STEPHENSON'S PAPER.

To Please The People One Must Have Common Sense As Well As Politeness.

It is an axiomatic fact that all successful businesses of to-day cater to the needs, wishes and demands of the general public. The Railroads of the United States have spent millions to cut minutes from the schedules of their trains between commercial centers. They have spent other millions to provide comfort for their passengers, and even luxury for those who have the means to patronize their parlor and buffet cars. Most any comfort or necessity that can be found in American homes to-day, is to be had on our Railroad trains that hurry to and fro as they transverse the continent at a mile per minute clip.

The American public is a cosmopolitan bunch, composed of varied peoples, as regards nationality, social and financial standing. But they are of a one-ness when it comes to being American; American in their hurry and luxury loving. Our public knows what it wants and wants it in the shortest time possible. It is willing to pay a fair return for what it receives, whether it be some article of merchandise or the services of the ditch digging laborer, skilled mechanic, trained mind worker or public utility corporation.

The telephone system's relation to the public is that of a common carrier. True it's mode and cargo differ radically from that of those we are wont to consider common carriers. However it enjoys the same rights and privileges, is governed by the same or kindred restrictions and uses the same methods to create a demand for its services as does the Railroad, Steamship line or any transportation Company.

The slogans of business to-day are economy, efficiency, results. These slogans are typically true in the telephone world.

First you must traffic in something the public needs and more particularly in the variety it wants of what it needs. No commodity or service will be bought when it does not measure up to the public's standard, if its standard can be had for near the same expenditure or effort.

Economy in telephony does not mean to hide behind a dollar bill; thereby failing to see the profit on the other side to be had by turning it. But true economy is meant: Waste elimination, waste of time, material and effort. Efficiency is only the superlative of economy, or economy busy on the firing line. Results are obtained by catering to the public's wishes in an efficient and economical manner.

Where the Railroad spends to cut schedules to please the public and gain prestige, the telephone spends to shorten time consumed by up to date methods and equipment. To the public's convenience and comfort the telephone has added materially and must keep pace as we progress. The telephone has passed the novelty stage and is now an absolute necessity. What merchant would not heed the needs and desires of his customers? What telephone system can fail to supply the quantity and quality of telephone service the public demands, and long endure.

LODGE OF YELPERS.

Marion Has A New Lodge, Known As The Illustrious Order Of Little Yellow Dogs.

Marion Kennel, Illustrious Order, Little Yellow Dogs, was organized here last week. There were more than thirty persons who took the "degree" at that meeting. Tuesday night another gathering of the "yelpers" was held, over Babb's Restaurant, and ten or twelve more were initiated into the profound mysteries of this new order. The initiation fee is only ten cents, which includes all dues.

Dr. Nunn says he had ten dollars worth of fun for the dime he invested. Sam Carnahan says it is the "doggondest" lodge he has ever joined. Walter McConnell laughed all the time the Lodge was in session. Dr. Frazier was duly initiated in the most solemn manner, and after the ordeal, he told the boys he had had the degree before, but the strange part of it is, he "took the cork" just like the rest of them. His first motion was to disinfect the whole kennel which brought out a loud howl. G. C. Bowles can now converse with the guests of his hotel in the vernacular of the order, if they have had the degree. W. D. Cannan who is well posted in lodge work, says it is about the funniest degree he ever saw conferred. Sebe Potter was among the last to be initiated, and the boys say he "performed beautifully." Virgil Threlkeld had to be "chained" to get him into the lodge room. There will be another meeting somewhere, sometime next week and anyone desiring to learn the mysteries of the "lodge" may inquire of anyone wearing a button of the Order, and get any information they desire, except of course, the explanation of the "secret" work and signs.

No branch of telephony is more in contact with the public than is operating. To serve a democrat public with varied desires and dispositions in the capacity of a telephone operator is to learn that other peoples wishes are to be observed. To make a success as an operator, to be efficient, to gain results, the public is to be pleased. Pleased by sincerity if possible; if not to be pleased at any cost. Of course the chronic knocker and grouch is not considered.

Kindness pleases, rapidity pleases, common sense pleases, accommodation pleases. Grouches annoy, ill temper annoys, both are to be avoided by operators. Study human nature, over-look it's short comings, caused by dyspepsia or brain storm. Quiet the turbulent waters of wrath by pouring the oil of quiet, pleasing service on its white crest waves. It pays to advertise. The methods are numerous but the best advertisement is a satisfied patron. Be progressive, be modern, travel in the current of public opinion. Cater to the needs whims and fancies of a public who is willing to pay for it.

The road of pleasing is travel worn by constant use since time immemorial. At times it may seem rough and the treatment ill, but in the end it pays. Pays employer and employee in dollars, cents and prestige.

CLAYDE L. STEPHENSON,
Chief Operator.

Eat at Babb's.

CITY OFFICERS MAKE

A GOOD CATCH

Three Boot-leggers Arrested Here -- Wanted For House Breaking in Henderson.

The city officers got busy one day last week when they were informed by William Byford and Thomas Harris, that two negroes and a white boy, who were put off of the train, here, were boot-legging whiskey. The trio were soon arrested by City Marshall, Cannan, who had spotted them almost as soon as they reached town and had sent Harris and Byford to investigate. When brought into court, they gave their names and residences as follows: Kid Walton, of Cairo, Ill.; Charley Jones, of Evansville, Ind.; both colored, and Jno. Jones, of Henderson, white.

The latter before the trial progressed far, gave another name as his, Will Manion. On being searched they were found to be loaded with whiskey in bottles, pocket knives and one of the negroes had an automatic revolver. All three swore, the white man was an innocent tramp unknown to the others except for the chance meeting on the train where each was stealing a ride. They all swore also that the white man had no interest in the whiskey and was just carrying it for the others, who had more than they could tote. Judge Flynn was not fooled, however, and held all three fining them \$50.00 each and ten days in jail. Their entire stock of whiskey was confiscated.

Soon after being put in jail it was discovered they were making an almost successful attempt to break jail.

Saturday morning Chief of Police Bailey, of Henderson, arrived and soon identified the whole bunch, as well as the goods on them, as belonging in Henderson. The local authorities surrendered them to the Henderson officers and they were taken there to be tried on more serious charges than those lodged against them here. Monday's

(Continued on page 8.)

A GOOD DAY

For The Crittenden County Schools -- Lecture at Court House Last Monday.

According to previous arrangements Miss Lida E. Gardner, County Superintendent of Nicholas county, was in our city on Monday and delivered a splendid lecture to the school people of the county and town trustees, teachers, patrons and school children.

Miss Gardner's work is of a three-fold character. She has a message for the teacher, one for the trustee and one for the mother, and those who failed to hear what she had to say missed one of the good things that was on the program for the year's school work. In her appeal for better and more concerted school work she earnestly recommends that all who can should attend the Kentucky Educational Association—the fountain head for all educational interests in the State. She has enrolled all of her teachers and all of her trustees except one for this year already. They will all attend the K. E. A., in a body. The children of Nicholas county will surely receive much good from their schools this year.

Fifty-three of the sixty-three rural trustees of this county, some of the city board, all of the city teachers, a great many rural teachers, patrons of both county and town and all the High School heard Miss Gardner. I think the Crittenden county children are going to be benefited by her coming. I heard several of the trustees from the rural districts say they were going to attend the K. E. A., if they missed a crop by it. This sounds good to me. The trustee is the first man in the district, the foundation of the school system for his district, and be the best and brightest man in the whole district. The time has been when just anybody that would serve was elected for trustee whether he was qualified or not, but I am glad to notice that people are trying to put in their best men. Crittenden

(Continued on page 8.)

M'CHESNEY CHOICE OF ANTI SALOON LEAGUE.

Indorsement Of His Candidacy For Governor Given By Headquarters Committee.

The most important development of the past week in Democratic politics has been the indorsement by the headquarters committee of the Kentucky Anti-Saloon League of Mr. H. V. McChesney for the Democratic nomination for Governor. This indorsement was given at a meeting held Friday afternoon at the offices of the Anti-Saloon League in the Kenyon building and was caused by Mr. McChesney's declaration in favor of State-wide prohibition. This indorsement, according to Mr. McChesney's supporters, makes it certain that he will be one of the contending candidates for the nomination, and many others admit that unless there is a unification of the opposition to Mr. McChesney his nomination is highly probable.

ANTI-SALOON LEAGUE'S LETTER.

The following letter was sent out by the Anti-Saloon League; To the Ministers of the County Seats and principal cities of Kentucky.—Dear Brother: For weeks we have been doing every thing we could to secure in both political parties the announcement of trustworthy candidates for all offices, especially that of Governor.

We are pleased to be able to report to you that after the most careful consideration our friends in the Democratic party, who have been so large a factor in making possible the advance of recent years, have reached an agreement on a gubernatorial candidate.

By the time this letter reaches you the announcement of the candidacy of the Hon. H. V. McChesney will have appeared in the press. He is a faithful, sensible, aggressive christian man, for years the efficient superintendent of the Sunday School of his church in Frankfort.

With the liquor people declar-

(Continued on page 4.)

COOPER TALKED TO MANY FARMERS.

Great European War Will Not Affect Distribution Of Tanlac.

Lexington, Mar. 31. Thousands of farmers from Fayette and adjoining counties heard L. T. Cooper, the great philanthropist, in Lexington recently. Cooper gave one of his famous lectures on health and hygiene, in connection with an interesting demonstration of the merits of Tanlac, the remarkable medicine he is introducing to the American people.

Several score of these same farmers took part in the agricultural exposition conducted by Cooper at his own personal expense in Lexington. Many of the displays excelled the exhibits seen at the county fairs, and have attracted wide spread attention throughout Kentucky.

In speaking of Tanlac and the remarkable cures his great medicine is fulfilling, Cooper said to the farmers:—"Tanlac, gentlemen, is not a common patent medicine. Tanlac is a proprietary medicine—the kind of medicine recently spoken of by Hon. Oscar Underwood, the Democratic leader of the House of Representatives in our national Congress at Washington, D. C. You all know that Mr. Underwood was a candidate for the Democratic nomination for president, and that he is a man of great ability and integrity. He is a native Kentuckian, too.

"Realizing what a real hardship it would bring to the thousands of American people who daily use Tanlac and similar proprietary medicines, should these preparations be included among the popular commodities upon which a special war revenue tax was placed, Congressman Underwood, with characteristic safeguard of the people's rights, placed himself on record as unalterably opposed to anything that would increase the price of proprietary medicines, or which would tend to deprive the working man of his best friend.

"The result was that Tanlac and similar proprietary medicines were stricken completely off the war revenue bill. Thus it is, gentlemen, that the thousands of sufferers in this country are enabled to obtain Tanlac now at a price within reach of the most modest means."

Here, Cooper, holding the attention of the great assemblage, explained the causes and enumerated the symptoms of stomach, liver and kidney troubles.

"Most of the so-called stomach, liver and kidney troubles," said the noted student, "are due almost entirely to catarrhal inflammation of those organs. The constant coughing up of mucus, dull, throbbing headaches, pains in the pit of the stomach, side and kidney region, lost appetite, nervousness, lost ambition, depression of spirits, and susceptibility to coughs and colds, are common symptoms of this miserable condition from which so many suffer."

Cooper then produced hundreds of testimonials from Lexington people as convincing evidence of the genuine merits of Tanlac.

Tanlac is now sold in Marion, Ky., by J. H. Orme.—Advertisement.

YOUR OPPORTUNITY

When you come to our store you immensely broaden your buying opportunities. When selecting your groceries from our stock you make shopping a pleasure.

The benefits that you derive from our store will be in exact proportion to the frequency of its use. Make it a rule to come to see us or telephone us as your needs arise, and you are sure to experience a pleasure and economy in buying.

JUST A WORD ABOUT OUR COFFEE

We are sure that we can please you, no matter what kind of flavor or strength you like. Below is a list of some of the kinds and brands of coffee that we carry in stock.

Packages	Bulk
Chase & Sanborns	Peaberry, two grades
Chase & Sanborns Extra P Berry	Santos, a good one
" " Circle Blend	Porto-Rico, makes a strong cup
Forbes quality	Rio at 12 1-2c per lb.
Old Judge	
White Owl and Arbuckle.	

Phone 210

MORRIS & SON

Marion, Ky.